

COMMUNITY SURVEY OVERALL FEEDBACK FOR CHABOT COLLEGE

Sources:

Focus Groups, Hayward Rotary, Hayward Business Expo, Chabot Advisory Groups, Other Key Community Advisors

October-November 2004

1) In what ways does Chabot successfully respond "to the educational needs of our local population and economy?"

Who we serve successfully

- Serves the needs of single mothers, students of color, socio-economically disadvantaged, and mainstream students well.
- Chabot has been able to serve a diverse population and provide a quality learning experience to students who generally work.
- It continues to allow a broad range of students to bridge their educational needs (from high school, CSU transfers, etc.) to their educational/career future. Support for mentorships, especially the Puente Program is mandatory and needs to continue.
- Prepares students in our service area for the workforce
- Provides alternative educational programs (esp. Certificate, vocational) for students who are not pursuing higher education (4 year college). Serves <u>all</u> students.
- Chabot has always been a tremendous resource for those who seek higher education.
- Prepares students for respective outcomes of their lives. Does an excellent job at helping some
 of the less fortunate people seek a level of education they would not otherwise be fortunate
 to have or get.
- Chabot is concerned about making each student a responsible individual that will either be entering the working community or continuing on in college. Chabot is concerned about leveling the learning playing field for each student and especially the under schooled.
- Provides technical skills to college graduates who now are returning to Chabot to get skills needed to compete for jobs.
- Senior program (Quest) is varied and accessible-great offerings! Cross-promotion of programs is good.
- By focusing on the diverse student body served by Chabot and determining the best ways to insure their educational success.

What we do successfully for our students and community

- Promotes access and quality
- Open and accessible
- Chabot provides affordable learning opportunity to the community.
- Attempts to control cost, and thus access.
- Chabot College continues to support programs and activities to make our college accessible to our community. Chabot College supports mentors and student relationships.
- Academic excellence reputation.
- First-Rate education
- Strong academic program
- By providing a midway/ or entry point to that learning community (which in turn and will) produce a more vibrant community/economy.
- The overall curriculum is geared to meet the needs of our community. Basic Skills must NOT be forgotten. Preparation to 4-year college must remain a MAJOR focus. Outside courses are important.
- Programs generally responsive to community needs in terms of programs offered.
- Wide range of class offerings.
- Chabot offers a wide variety of training opportunities that lead to meaningful employment and educational advancement.
- Keeping your services flexible.
- Sincere desire to be of service
- Student-Learning Efforts! [student learning outcomes]
- Vocation training
- CAP Program
- Provides low-cost quality education.
- You present relevant classes for the available work in our ever-changing society.
- In my field, Chabot's nursing program is essential to our operations. Through their educational programs we can participate in developing our workforce.
- The excellence of the instruction and counseling services.
- The preparation program for university.
- Training programs for job-displaced adults.
- Provides courses geared to the job market area.
- By reaching out to the business community and providing the types of professional development programs that support the business community.
- We recognize the college's efforts to offer practical business skills and retrain workers in new career tracks. In addition, there seems to be adequate scheduling flexibility to allow working students to attend classes while maintaining full time employment. Further, the nursing program maintains an excellent reputation and serves to fill critical vacancies in the field. Degree programs are to prepare students to transfer into the CSU and UC systems. Certificated programs are also well designed to prepare students to enter the workforce. Most importantly, student services do a great job of steering students down successful paths and assisting with job placement.
- Because the key is "learning is a life-long journey." It offers EVERYONE a chance (or second chance) to learn.
- A lifelong learning opportunity is the most important characteristic of Chabot. This helps both the community and our economy.

Overall feedback for Chabot from community advisors, October-November 2004

- Being one who is active in the industrial community, I believe Chabot vocational technology programs are a crucial link to industry and growth within the Bay area.
- Great welding department creating entry-level welders for a growing market.
- Chabot provides the opportunity for community members to master critical thinking and learning skills. Students may participate in number of programs in which they develop marketable skills. The school itself offers these services at an affordable price.
- Chabot gives students an avenue to "shore up" skills that may be deficient. The community college provides much more personalized attention to each individual student and has the capacity to customize the college experience to each student's needs.
- By offering a variety of diverse topics.
- By offering both day and evening selections.
- I am able to hire well-trained teachers because they are well prepared to teach.
- I appreciate that Chabot has a Child Development Center on campus that students can get hands-on training in.
- My only experience with Chabot is the Dental Hygiene department. I see how the students receive the best in every way from their instructors and have direct contact and make a positive impact on the local community.
- Builds a foundation to enter 4-year college.

Successful outreach to the community

- I'm impressed with the effort that is being put into improving the College.
- Chabot College Foundation- Great new energy
- Conscientious outreach of bond implementation
- The focus group concept is an example of how Chabot relates to the community.
- Process today allows participation of community business people in strategic planning.
- This planning process
- This process is great reputation in the community.
- By including the local community in these types of focus groups.
- By partnering with community
- By networking with local schools.
- By reaching out to the community and attempting to meet the needs of the students.
- Great outreach to the business community.
- By creating partnerships with the community and business community in defining educational needs and assessing how Chabot resources can address these needs.

Overall positive feedback

- We are doing well, but we can improve our place.
- I think Chabot is doing an excellent job.
- Keep on the direction you are moving.
- By being open and flexible and willing to make necessary changes as indicated.
- I feel you are outstanding. My teachers who go to Chabot appreciate your support.

2) In what ways could Chabot College serve our local community better?

Suggestions for outreach and access

- More outreach and partnerships with the Hayward High School and alternative programs.
- Workshops in the middle schools to inform students early sometimes high schools are too late.
- Student outreach going deeper-working with younger students
- Work more aggressively with schools to foster interest of students (pre high school) in career opportunities available after Chabot College education.
- High School support services.
- Aggressive outreach and opportunity instigation in all high schools within the district.
- Keep working with our high school age students-keep them aware of the opportunities available to them at Chabot at a great price.
- Continue to optimize access at every step and to not create unnecessary barrier to access and academic success.
- Find someone as fabulous as Bill O'Mahoney for business outreach! (So sad he's retiring!)
- Take Career Counselors into the field! (Show how easy it is to enroll!)
- More marketing
- Higher visibility
- Lower fees, find more alternate funding.
- Be more interactive with community events, organization. To sponsor more community focused events and activities.
- We would like to see more outreach efforts targeting the populations of Hayward's disadvantaged neighborhoods. Our experience in these neighborhoods indicates a lack of vision and in some cases hope. Many assume that attending college is out of reach and lack the motivation to visit the campus and explore their possibilities.
- Explore the innovative ways to expose your campus to various groups in the community. In a
 cultural rich environment such as Chabot it would make good business sense to host annual
 community event that would allow the community to be exposed to your campus and what it
 has to offer.
- Possibly by providing more classes off campus at different locations.
- Chabot should make every effort possible to market itself to keep the community well informed of it services. A strong focus on retention (student) is critical as well.
- Student access- class schedule to meet growing population of working students.
- More cultural events-publicity/Outreach

Suggestions for community needs assessment

- Look at data from middle and high schools to see what needs are.
- Look at community needs through chambers and other venues to respond to needs
- Performing evaluations on the demand of specific training needed to fulfill the needs and demands of workforce in the local area.

Suggestions for partnerships with educational community

- Need to reach out and build more partnerships with local school districts. Offer courses outside Chabot (e.g. Adult School, H.S., etc.) Computer Science courses outside Chabot.
- Collaborate more with the Ed. Institutions of our community
- UC Articulation.
- Outreach all years at high schools, also at parent meetings.
- Add courses/teachers after hours at high schools.
- Continue to offer high school students with necessary skills the opportunity to take courses concurrently at Chabot-but in even greater numbers.
- Would like to have a built in process where by staff member/counselor contacts us annually Sept/Oct to compare notes about enrollment, deadlines, academic programs etc.
- Partnerships with the local high schools is also very important concurrent enrollment has become a vital link that should continue. Tutoring programs are also very helpful.
- Articulation with core academic areas-particularly English and Math (grades 7-12)

Suggestions for partnerships with business community

- By more outreach programs to local businesses. 70%-80% of all jobs are created by small business owners. They need competent employers, trained to be effective efficient and willing to learn and grow.
- Need closer alignment with local businesses to help students learn practical job skills.
- Establish partnerships with the small businesses community.
- Continue Outreach to Chambers
- Better engagement of business, industry
- By developing more partnerships with local businesses and employers for purposes of securing jobs for graduate students.
- By providing more of a bridge between the community and college i.e. Outreach, Service Learning, ties to local business.
- More Outreach for non-profits.
- More community involvement
- Be more aggressive in communication with community, particularly the employees.
- Expansion and increased enrollment by configuring to expand partnerships with local business.
- Job Placement.
- Reach out to local business to input their desires for potential employees. Employ an open house type program for community participation. Perhaps through the Chamber of Commerce.

Suggestions about programs

- Expand multicultural in program offerings
- K-12 needs to do better job at basic skills education, so Chabot can focus more on degree and occupation certification education.
- Adult Education-Continuing Ed
- Increase the number of training options for adults through short-term intensive training that would enhance job/skill transition.

- Community Seminars. Diverse Topics.
- Do not diminish Chabot's educational value. They should have set standards for each course but realize the difficulty so that all students learn the material. People learn differently, and this needs to be addressed. To lower the standards for the underserved would start a downward spiral effect that may cause Chabot a lower educational rating.
- More emphasis on career training.
- Require students to take a class @ civic affairs and philanthropy
- Cannot comment first hand. I would hope instruction includes real life applications of what
 they learn in class to give the student purpose to what they are learning as apposed to just
 theory.
- By broadening programs that involve community leaders in Chabot educational programs and by providing financial support for innovative programs that are successful in improving educational outcomes of the diverse student body.
- Again, my only experience has been with the Dental Hygiene department. However, in any way and at any time a student is able to apply what they are learning "hands-on" in the community (example: volunteer in their field), this can only open their minds, expand their awareness and create a more well rounded student, citizen and human being.
- Focusing on fundamentals, specifically the learning outcomes so well defined in the latter section of the survey.
- Emphasize community involvement more in all classes and provide college credit for participation.
- Collaborate with 4Cs to provide off-campus classes with units attached. Target population served=Family child care providers and/or providers returning to school after a long absence. Courses offered=ECD and General Ed.
- Offer GE courses in Spanish (or other second languages).

Suggestions about leadership

- Be pro-active in our community
- Lead by example, i.e. solar energy, getting to 25% Latino populations, offering what the community needs
- Chabot College, a community college, needs to further recognize its influence and responsibility in higher education advocacy and participation and leadership in the development of sound, long term and sustainable policy.
- Intercultural integrity is MOST important in our community
- MORE community and college coordination of various events. CHABOT FOUNDATION is gearing UP more and more to create this Union. Also very helpful directly to the College
- All the educational leaders should and discuss regularly about Hayward's education Community.
- Dr. Reese, Dr. Carlson, and Ms. Duran should meet regularly.
- Encourage meetings-Leadership of Chabot, HUSD and CAL State-State of local education.
- Adding the "teeth" to the [strategic] plan- and implementing the outcomes